

Thomas A SCALA

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EDUCATIONAL EXPERIENCE

The University of Akron

Myers School of Art BFA in Graphic Design 2014
GPA for classes related to major is 3.5 Overall GPA is 3.0
Consistent Dean's List recognition

Design experience include:

Layout, Color Theory, Typography, Digital Imaging,
Photography, Typeface Creation & Web Design

Course work in:

Corporate identity rebranding for *Great Lakes Brewing Company*
Packaging design & identity for *Harry London* chocolate packaging
Packaging design & identity for *Bagua* tea company
Book cover design & ad layout for *Janson's History of Art*
Concept & design for drive through restaurant, *Happy Dragon*
Concept & design for trade show booth for *KitchenAid*
Original typeface design & usage poster for *Geometrica Slab*
Original typeface design & usage poster for *Collapse*
Advertisement campaign for *Red Cross*

TECHNICAL SKILLS

Proficient

Adobe InDesign, Illustrator & Photoshop, CSS, HTML5,
FontLab, Screen Printing, MAC & PC

Working Knowledge

Web Design, SketchUp, Maya, Microsoft Office

APPLIED ART

3-D design, Stone sculpting, Drawing techniques, Life drawing,
Painting, Art history, Museology

RELATED GENERAL CLASSES

Micro/Macro Economics, Accounting, Effective speaking, Psychology,
English literature, Creative writing, MS Office

WORK EXPERIENCE

Heinen's Fine Foods March 2005 to Present

Serving customers, preparing food, stocking shelves in grocery,
produce, meat, seafood, deli and prepared food departments

British Petroleum (BP) June 2002 to March 2005

Stocking shelves and cashier. Food preparation & customer service

CLUBS & ORGANIZATIONS

American Institute for Graphic Arts (AIGA)
American Advertising Federation, Akron
Student Design Society
University of Akron Bowling Club

Portfolio and references available on request.